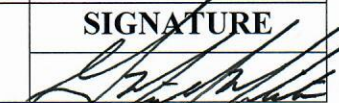


TITLE	FUNDRAISING AND SOLICITATION	NUMBER
		7.12
AUTHORITY	CENTRAL CAROLINA TECHNICAL COLLEGE	DATE
		September 19, 2019
OFFICE OF RESPONSIBILITY	PRESIDENT	SIGNATURE
		

I. POLICY

It is the policy of Central Carolina Technical College to coordinate all fundraising programs and solicitations of private support from individuals, foundations, businesses, corporations and organizations with the Office of Development and Alumni. Solicitation of private contributions and gifts-in-kind made by anyone for the benefit of Central Carolina Technical College require prior approval from the Development and Alumni Director. The intent of this policy is to maximize the effectiveness and efficiency of fundraising programs and to avoid confusion on the part of donors and prospective donors.

II. PROCEDURES

- A. It is the responsibility of the Office of Development and Alumni, under the direction of the President, to serve as the planning/coordinating and approval agency for all fundraising appeals and solicitations made on behalf of the college. The review of all fundraising requests, whether from faculty, staff or students, will be based on the following principles:
 - a. The activity is of benefit to the campus community.
 - b. Permission to raise funds on campus may be withheld if the proposal is deemed to be insufficiently related to broader college priorities, or if difficult precedents might be established.
- B. Faculty and staff members with ideas for the solicitation of funds or gifts-in-kind to benefit programs and activities at the college should review and coordinate such plans with the Office of Development and Alumni before any action is taken.
- C. Students, when fundraising through student organizations, are required to adhere to the rules and regulations of institutional fundraising policies. Soliciting local businesses, national corporations, or individuals (alumni, friends of the College, etc.) by any student organization for donations (money, sponsorships, gifts, promotional items) to support campus fundraising must be approved by the Office of Development and Alumni before any contact can be made (see Directive 6.26).