



CENTRAL CAROLINA
TECHNICAL COLLEGE

STRATEGIC PLAN 2025-2030

Educating Titans. Elevating Communities.

At Central Carolina Technical College, our mission reaches beyond the classroom and into the communities we serve. This five-year strategic plan serves as our guide for continued growth by supporting student success, investing in our people, strengthening local partnerships and planning sustainably for the future. The plan was shaped through a comprehensive process that included data analysis, collaborative development, internal feedback from faculty and staff, external input from community stakeholders and final approval by the CCTC Area Commission. Educating Titans. Elevating Communities. captures the heart of our work ahead: empowering learners and building a stronger region, together.

MISSION

Central Carolina Technical College improves lives through excellence in teaching, learning, and economic enhancement through workforce development.

VISION

Central Carolina Technical College will be the first choice for accessible, affordable, and relevant higher education, provided in an innovative, student-centered learning environment.

VALUES

Central Carolina Technical College recognizes the worth and potential of each student, and values the diversity of its student body, faculty, and staff. In its attitudes and principles, the college affirms the following values and beliefs in providing its programs and services: ***Excellence, Integrity and Innovation.***



Feb. 2024 to
Nov. 2024
Data Analysis
& Plan
Development

Jan. 2025
Internal Community
Review & Feedback

March 2025
External Community
Review & Feedback

May 2025
Area Commission
Review &
Approval

August 2025
Final Plan
Publication

HOW THE PLAN WAS SHAPED

CCTC's 2025-2030 strategic plan is the result of thoughtful collaboration, data-informed analysis and a shared commitment to student and community success.

The planning process began with a look at institutional data and regional trends to identify challenges, opportunities and future needs. Intentional feedback was gathered through internal review sessions with faculty staff and external stakeholders were also invited to provide insight and suggestions.

This strategic plan reflects more than goals on a page. It represents the collective voices, expertise and aspirations of those who make CCTC strong.

*Approved by the CCTC Area Commission on
May 15, 2025.*



GOAL 1

STUDENT SUCCESS:

Central Carolina Technical College will implement practices that enhance student success

STRATEGIES:

- 1 Foster the success of online learners through targeted academic and student service enhancements
- 2 Improve academic pathways to success through enhanced faculty-student engagement and support services



GOAL 2

INTERNAL COMMUNITY:

Central Carolina Technical College will grow talent through intentional career development opportunities

STRATEGIES:

- 3 Expand performance-based rewards and recognition for employees
- 4 Provide resources for professional development with a focus on best practices in higher education and use of technology



GOAL 3

EXTERNAL COMMUNITY:

Central Carolina Technical College will achieve increased visibility in key markets through strengthened community partnerships and outreach efforts

STRATEGIES:

- 5 Strengthen relationships through community engagement and strategic partnerships
- 6 Elevate outreach campuses through signature programs
- 7 Prepare workplace-ready graduates to facilitate economic enhancement



GOAL 4

SUSTAINABILITY:

Central Carolina Technical College will acquire optimal, sustainable resources to best position the college and strengthen its fiscal stability

STRATEGIES:

- 8 Modernize and streamline the college's technology resources to support the evolving needs of students, faculty and staff
- 9 Implement a phased approach to migrate to Software as a Service (SaaS) platform
- 10 Pursue purposeful external funding opportunities to support the college's goals



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